

# HARD ASSETS

INVESTMENT CONFERENCE

STOCKS | FUTURES | OPTIONS | WARRANTS | BONDS | ETFS | FUNDS



## NATURAL RESOURCES ARE RALLYING

NEW YORK HARD ASSETS CAN HELP YOU position your portfolio for sustained growth with proven tips, tools and ideas for your investment strategy.

### LEARN THE BENEFITS OF INTEGRATING NATURAL RESOURCES INTO YOUR PORTFOLIO STRATEGY:

- Natural resources are an important foundation of the global economy
- The diversity of the sector presents many investment opportunities, spanning the market capitalization range
- Even an appropriate allocation to natural resources will reduce portfolio volatility and provide a hedge against rising inflation
- Investment in the resources sector offers an opportunity to exploit the secular bull markets in commodities

### .... WHERE ARE YOU?

COME TO NEW YORK HARD ASSETS INVESTMENT CONFERENCE on May 10-11 to find out which natural resource can deliver the best growth strategy while minimizing risk and optimizing returns.

800-831-8333

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## OUR PERFORMANCE STATISTICS

**79%** of attendees cite this conference is a necessary source of information on natural resources investing.

**66%** said that they made an investment decision based on the information they gathered at last year's event.

**72%** said they gathered information at the conference that they would not have been able to obtain on the Internet.

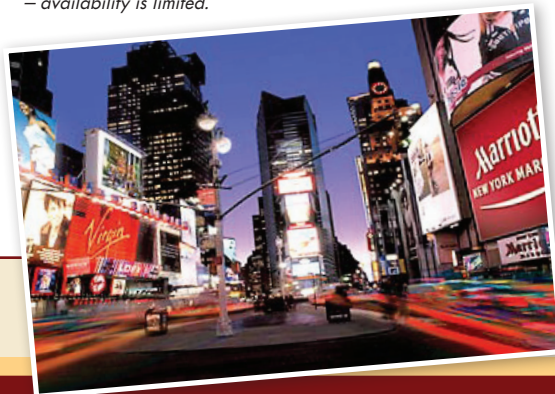
**89%** reported that the New York Hard Assets Investment Conference provides superior speakers that offer helpful investment advice.

## SPECIAL HOTEL RATE

*for New York Hard Assets Attendees*

BOOK YOUR HOTEL ROOM AT THE NEW YORK MARRIOTT FOR ONLY \$269!

DISCOUNTED RATES HAVE BEEN ARRANGED for your stay at the New York Marriott Marquis located in the heart of midtown Manhattan. Discount rates start at \$269 (per room/night plus applicable tax & fees). To reserve, call 1-800-843-4898 and mention you are with the New York Hard Assets Conference. Please reserve your room before April 15, 2010 – *availability is limited.*



COMPLIMENTARY REGISTRATION  
WITH PROMO CODE NY10DB1

THE **BEST** CONFERENCE FOR DELIVERING  
**GROWTH** TO YOUR PORTFOLIO

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**MAY 10-11, 2010**  
NEW YORK MARRIOTT MARQUIS

- **LEARN LEADING HARD ASSET INVESTMENT STRATEGIES**
- **GET EXPERT ADVICE FROM TREND SPOTTERS**
- **MEET DIRECTLY WITH EXECUTIVES REPRESENTING INVESTMENT HOTBEDS**
- **GET THE TOOLS, IDEAS, AND INSIGHT FOR DEVELOPING YOUR PORTFOLIO**

presented by:



WWW.HARDASSETS.NY.COM

# NEW YORK **HARD ASSETS** INVESTMENT CONFERENCE



## CAN YOU AFFORD TO WAIT?

Hard Assets investors have enjoyed spectacular gains in the past year. Attend the New York Hard Assets Investment Conference to learn from top analysts, economists, and newsletter publishers how to consistently grow your portfolio while maintaining gains. You will get first-hand access to the experts, as well as investors with common interests.

*Which hard assets are immediately poised for success?*

**YOU'LL HAVE TO ATTEND TO FIND OUT!**

## ATTEND THIS FREE CONFERENCE AND GAIN ACCESS TO:

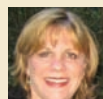
**KEYNOTE SPEAKERS** – Global thought leaders and opinion shapers analyze recent developments and provide unmatched intelligence to improve your investment decision-making.

**SPECIAL TOPICS** – Newsletter editors and industry analysts will provide entertaining commentary and sought-after stock predictions.

**CORPORATE PRESENTATIONS** – Meet directly with senior management from some of the best established and publicly listed resource exploration companies.

**FELLOW INVESTORS** – Some of the best tips and advice come from fellow attendees. Network with like-minded and contrarian peers to improve your market discernment.

## PRESENTATIONS FROM NATURAL RESOURCE INVESTMENT PROS



**PAMELA ADEN**  
*Aden Forecast*



**IAN GORDON**  
*Long Wave Analyst*



**DAVID COFFIN**  
*Hard Rock Analyst*



**IAN MCAVITY**  
*Deliberations on World Markets*



**ERIC COFFIN**  
*Hard Rock Analyst*



**ROB MCEWEN**  
*Chairman and CEO, US Gold and Lexam Explorations*



**ADRIAN DAY**  
*Global Analyst*



**RICK RULE**  
*Global Resource Investments*



**JAMES DINES**  
*Editor, The Dines Letters*



**JAY TAYLOR**  
*J. Taylor's Gold & Technology Stocks*



**JOHN DOODY**  
*Gold Stock Analyst*

**PLUS**, expert viewpoints from those who are masters at natural resources investments:

**BRENT COOK**  
*Exploration Insights*

**LAWRENCE ROULSTON**  
*Resource Opportunities*

**PAUL BURTON**  
*World Gold Analyst*

**JOHN THOMAS**  
*Mad Hedge Fund Trader*

**...and Many More!**

## SPACE IS LIMITED!

### HANDS ON-EDUCATIONAL WORKSHOPS

New York Hard Assets workshops are an attendee favorite and fill up instantaneously. Access to the workshop is limited and is reserved on a first-come-first-serve basis. You must select the workshop during registration for session admittance.

WORKSHOP	DATE	PRICE
Mineral Economics	Monday, May 10	FREE
Life Cycle of a Mine & Mining Stock	Monday, May 10	FREE
Exploration & Drill Results for Investors	Monday, May 10	\$49
Speculating in Junior Mining Stocks	Monday, May 10	\$49
Mining Stock Promotion	Tuesday, May 11	FREE
Mining Stock Basics	Tuesday, May 11	FREE
Geology for Investors	Tuesday, May 11	\$49
Precious Metal Stock Fundamentals	Tuesday, May 11	\$49

## + PLUS...

- More than 40 executives presenting on the latest investment opportunities
- More than 80 exhibiting companies ready to impress you with their latest finds
- More than 2000 investors with a common interest ready to converge at the best and most authoritative conference for natural resource investment.

\*NYHA reserves the right to amend the conference session schedule. Please check event website for most current session schedule.

**STAY CURRENT** WITH PROGRAM UPDATES AND PARTICIPATING SPONSORS BY VISITING [WWW.HARDASSETSNY.COM](http://WWW.HARDASSETSNY.COM)

## 3 EASY WAYS TO CONFIRM

*your place at this year's New York Hard Assets*

1. Register online at [www.HardAssetsNY.com](http://www.HardAssetsNY.com) and enter code **NY10DB1**
2. Contact our customer service team at 1-800-831-8333
3. Complete and mail your Business Reply Card as soon as possible!

[WWW.HARDASSETSNY.COM](http://WWW.HARDASSETSNY.COM)

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