

# Companies We Like



## Why I like These Precious Metals Companies

These precious metals companies are displayed on our website by my invitation. They are paying Long Wave Analytics for the advertising opportunity, therefore, I don't perceive this as a conflict of interest. I have invited them to be linked on our website because I think they are attractive companies with solid assets and should reward investors handsomely.

I didn't want to imitate the route that many precious metals sites have taken, which is to permit any company eager to promote itself, on the site. I have been very particular, in that no company is represented on our website until I have met with its management and I have developed confidence in them and in their respective projects. I have been contacted by many companies which have requested inclusivity on our website, however, I have justifiably refused them for a variety of reasons.

If you have read Ian's Insights—'No Risk, No Reward,' which is available to everyone at our website: [www.longwavgroup.com](http://www.longwavgroup.com), you'd know that I have been invested in junior precious metals companies since 2000 and I have assisted many companies by raising capital since then. While I am not a professional geologist, I do possess a comprehensive understanding of geology. Brian Hestor, who is a career geologist, is on our payroll. Brian is not just 'a man out standing in his field.' He helps me understand some of the more complicated aspects of geology and sometimes draws my attention to hidden gems. One such company, Temex Resources is now one of the companies highlighted on our website.

Since 2000, I have been attracted to junior precious metals companies with real assets in the ground that have already been well-defined and with superior prospects for growth. I have also been attracted to companies with properties which have undergone some production in the past—'The best place to find a mine is in the shadow of an old head frame.' I also like companies whose properties are situated in prolific mining belts such as the Abitibi Greenstone belt straddling the Ontario/Quebec border, the several mining trends in Nevada, the Sierra Madre Occidental in Mexico, the Tintina gold belt stretching through the Yukon into Alaska and Ghana. You'll notice many of the companies represented on our website which possess some or many of these attributes.

I compare the market capitalization (shares outstanding X current share price) of companies with similar attributes (exploration upside, past production properties, gold in the ground, etc) to discover both undervalued and overvalued companies relative to their peers. I suggest you do the same.

We always calculate the market capitalization for each of the companies that we like.

Before you invest any of your money in any junior precious metals company we urge you to talk with management and preferably the CEO. You'll be pleasantly surprised how accessible they are. Before you do that, research the company's website to obtain a good insight into the company, its management and its projects.

Ian A. Gordon, President

Long Wave Analytics

This information is made available by Long Wave Analytics Inc. for information purposes only. This information is not intended to be and should not to be construed as investment advice, and any recommendations that may be contained herein have not been based upon a consideration of the investment objectives, financial situation or particular needs of any specific reader. All readers must obtain expert investment advice before making an investment. Readers must understand that statements regarding future prospects may not be achieved. This information should not be construed as an offer to sell, or solicitation for, or an offer to buy, any securities. The opinions and conclusions contained herein are those of Long Wave Analytics Inc. as of the date hereof and are subject to change without notice. Long Wave Analytics Inc. has made every effort to ensure that the contents have been compiled or derived from sources believed reliable and contain information and opinions, which are accurate and complete. However, Long Wave Analytics Inc. makes no representation or warranty, express or implied, in respect thereof, takes no responsibility for any errors and omissions which may be contained herein, and accepts no liability whatsoever for any loss arising from any use of or reliance on this information. Long Wave Analytics Inc. is under no obligation to update or keep current the information contained herein. The information presented may not be discussed or reproduced without prior written consent. Long Wave Analytics Inc., its affiliates and/or their respective officers, directors or employees may from time to time acquire, hold or sell securities mentioned herein. In addition, the companies referred to herein pay a fee to Long Wave Analytics Inc. to be listed on [www.longwavegroup.com](http://www.longwavegroup.com). Copyright © Longwave Group 2010. All Rights Reserved.